



اَوْنِوَرْسِيْتِي تِيْكْنُولُوْجِي مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

SHAZIEAHNA'S HIJAB BOUTIQUE



SHAZIEAHNA'S HIJAB BOUTIQUE

ENT300

(BUSINESS PROPOSAL)

LECTURER :

MISS FARIDAH MOHD. SHAH

GROUP MEMBERS :

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LETTER OF SUBMISSION

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Miss Faridah M. Shah,
ENT300 Lecturer,
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Kota Kinabalu, Sabah.

06 March 2014

Dear Miss,

SUBMISSION OF BUSINESS PROPOSAL

The above matter is referred. I am Norzieyati Binti Dzulkiflie representing my group members, would like to submit our business proposal as planned.

02. We are grateful to Miss Faridah, our friends, families and all the respondents who help us in many aspects and make our business proposal done on the dateline. Special thanks to Miss Faridah, the person who helps us the most.

03. Hopefully, our business proposal would be the best guidance to others.

Thank You.

Sincerely,



(NORZIEYATI DZULKIFLIE)

GENERAL MANAGER

ACKNOWLEDGEMENT

Assalamualaikum W.B.T.,

Firstly, we were really grateful to Allah S.W.T because we have successfully finished our assignment. Special thanks to our ENT300's lecturer, Miss Faridah, who always help us, provide guidance, support, encouragement and advice throughout the completion of our business proposal assignment.

Secondly, we would like to thanks to UiTM Sabah branch for providing good facilities such as library, free internet connection and so on which really help us to done our assignment smoothly. We also feel comfortable to do our assignment with a good environment in the UiTM Sabah branch.

Thirdly, we would also like to thanks to our family and friends whom always help, support, sharing and encourage us in many aspects. For example, sharing knowledge, support in terms of finance and so on.

Last but not least, thanks to the respondent who always give cooperation and make our journey run smoothly in completing our assignment. Thanks also to all people whom directly or indirectly involved helping us to finish our tasks.

Thank You.

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1.1 EXECUTIVE SUMMARY

We are starting our own business as partners and deciding to call our business as Shazieahna's Hijab Boutique. Our main activity of business is introducing new style and design of Hijab. Our hijab is focus only on 'half moon' and shawl that cover the 'Aurah' which following the 'Syarak' in Islam. There are several important departments to run our business smoothly, which are administrative department, marketing department, operational department and financial department. Each of us will head one of the departments while there will be one person acts as General Manager, who will be the head of all the departments in our business. We started this business by applying loan where the amount is RM 250, 000. Our office located in our shop lot so that it will easy for us while working. It is located in the One Place Mall, Putatan, Kota Kinabalu, Sabah. We chose this location because nowadays there are many residences that had built in there and many people live at this area. So, we are trying the opportunity to get and attract the customer here.